

Subject: Local Business Highlights
From: "megan teramoto" <megan.teramoto@lacity.org>
Date: 6/12/17, 11:50 AM
To: Joanne Kumamoto; Ellen Endo

Hi Joanne and Ellen,

Hope all has been well!

Our CD14 Downtown Field Team wants to do a better job of highlighting our local businesses. We'd like to do this via **a block-by-block week-long showcase of local businesses** over the next several weeks of summer.

It would be great to work with the BID on this effort. We'd like to get your direction on what blocks are most important to you to highlight. On our end, we're thinking 2nd St. between 3rd and San Pedro, but let me know if there are others you'd like to prioritize.

Once it's that block's week, we can both do some dedicated social media about its businesses. We'll ask our DTLA social media friends to share stories and posts about them as well.

If you're interested, you could also organize an event for the business(es) during that week's time that we can promote and plan in partnership. We'd love to meet your community members that are interested in checking out the businesses and answer any community concerns/ideas/etc.

Looking forward to hearing your thoughts!

Thank you,
Megan

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